

IN THE CLAIMS:

Claims 1 to 20. (Cancelled).

Claims 21 to 40. (Cancelled).

Claim 41. (Currently Amended).

An information system including at least one user's device connected via a connection unit to a memory device for storing information, comprising

including into said system a device for generating a set of requested information and advertising information, connected to the memory device for storing information and to the connection unit, and comprising an entry for inputting the advertising information, and also by including into said system an advertising information memory device, connected to said entry of said device for generating, ~~that change the sequencing of the provided requested information or advertising information.~~

said device for generating being programmed with capabilities for forming of said set according to preliminary chosen procedure of different sequencing of the provided requested information and advertising information or of simultaneous presentation of requested and advertising information.

Claim 42. (Previously Presented).

The system as claimed in claim 41, comprising
said device for generating being implemented in a
microprocessor.

Claim 43. (Previously Presented).

The system as claimed in claim 41, comprising
said device for generating being implemented in order to
allow video display presentation of requested information or
advertising information.

Claim 44. (Previously Presented).

The system as claimed in claim 43, comprising
said device for generating being implemented in order to
allow simultaneous video display of requested and advertising
information.

Claim 45. (Previously Presented).

The system as claimed in claim 41, comprising
said device for generating being implemented in order to
allow presentation of visual requested information and acoustic
advertising information.

Claim 46. (Previously Presented).

The system as claimed in claim 41, comprising

said device for generating being implemented in order to allow printing requested information.

Claim 47. (Previously Presented).

The system as claimed in claim 41, comprising the user's device being implemented as a personal computer.

Claim 48. (Previously Presented).

The system as claimed in claim 41, comprising the user's device being implemented as a telephone or a videophone or a radiophone.

Claim 49. (Previously Presented).

The system as claimed in claim 41, comprising the user's device being implemented as a remote control.

Claim 50. (Previously Presented).

The system as claimed in claim 49, comprising the device for generating a set of requested information and advertising information being implemented as an information display board.

Claim 51. (Previously Presented).

The system as claimed in claim 49, comprising the connection unit being implemented as a multiplexer.

Claim 52. (Previously Presented).

The system as claimed in claim 49, comprising
the connection unit being implemented as communication
network or telecommunication network.

Claim 53. (Previously Presented).

The system as claimed in claim 52, comprising
communication network being telephone network.

Claim 54. (Previously Presented).

The system as claimed in claim 53, comprising
telephone network being cellular telephone radio network.

Claim 55. (Previously Presented).

The system as claimed in claim 52, comprising
telecommunication network being wide area network.

Claim 56. (Previously Presented).

The system as claimed in claim 52, comprising
telecommunication network being the Internet network.

Claim 57. (Previously Presented).

The system as claimed in claim 41, comprising

said device for generating a set of requested and advertising information being implemented in order to allow a choice of advertising information type.

Claim 58. (Previously Presented).

The system as claimed in claim 54, comprising the memory device for storing information being implemented as a server.